

KUNAL KUMAR

India · 9306964058 · Kanuk7557@gmail.com · linkedin.com/in/kanuk7557 · github.com/Kunal78900

PROFESSIONAL SUMMARY

Product professional with three years across streaming, healthcare and advertising products. Engineering background, now focused on discovery, delivery and behavioural analytics. Comfortable owning a backlog, running user research and shipping to live platforms.

WORK EXPERIENCE

Product Strategy Analyst, Industry Project — Google

London, UK · May 2026 – Present

YouTube Connected TV · audience and behavioural analytics · South Africa, Kenya, Nigeria

- Worked with the Large Customer Sales and Global Customer Sales teams on how YouTube CTV should be positioned as a living-room screen rather than a mobile-only platform across three emerging markets.
- Benchmarked YouTube against linear TV and rival platforms across CTV, streaming, podcasts and creator content to size the commercial opportunity.
- Ran primary research end to end, including survey design, interviews and analysis, testing assumptions on age, income, attention and engagement against the data.
- Turned findings into a recommendation set and report used to guide above-the-line video spend and creator-led marketing plans.

Product & Operations Consultant — Clickmate Lifecare

UK, Remote · Jul 2025 – May 2026

Healthcare · Node.js / Firebase · WhatsApp live location · 200+ active users

- Owned a WhatsApp live location feature from requirements to launch: wrote the spec, defined payloads and error states, set UAT criteria and signed off release to 200+ active users.
- Sat between business stakeholders and four developers, turning user complaints into prioritised tickets and keeping fixes moving across iterative deployments without breaking release stability.
- Tracked the Firebase rollout, caught regression patterns early and fed user feedback into the roadmap, cutting support requests by roughly 18%.

Associate Product Engineer — Xperi Inc.

US, Remote · Jun 2024 – Jul 2025

Android TV streaming platform · Agile / Scrum · product analytics · 3 regional markets

- Ran the release cycle for three regional markets, kept build checklists in Confluence and coordinated development, QA and BI so builds shipped on schedule.
- Owned production incident response: triaged bugs in Jira, traced root causes through logs, handled stakeholder comms during live incidents and ran post-mortems, cutting average response time by 20% over two quarters.
- Analysed user behaviour in ReTA and wrote SQL to validate BI pipeline outputs; findings became feature proposals that lifted platform engagement by close to 15%.
- Drove a refactor across four application modules, clarified requirements with product owners and ran regression cycles, reducing update turnaround by around 30%.

Software Engineer Intern — Xperi Inc.

US, Remote · Jul 2023 – Jun 2024

Fire TV · Android TV · mobile · Kotlin · REST APIs

- Shipped UI rollouts and fixes across Fire TV, Android TV and mobile, reproduced bugs, worked with QA and analytics and pushed verified fixes through the release pipeline on platforms serving millions of users.
- Supported three consecutive regional deployments by tracking build status across environments and flagging integration issues before they blocked the pipeline.
- Maintained sprint artefacts, acceptance criteria and API contract notes across five sprints in Jira and Confluence, keeping the squad aligned and launches on schedule.

EDUCATION

MSc Management — Bayes Business School (formerly Cass)

London, UK · Sept 2025 – Aug 2026

Product Management · Business Analytics · Advanced Strategy Analysis

BE Computer Science — Chitkara University

India · Oct 2020 – Sep 2024

Grade 9.79 / 10 · Data Structures · Algorithms · Database Management Systems

SKILLS

Product & Delivery: Agile, Scrum, Kanban, backlog management, sprint planning, release coordination, roadmapping, stakeholder management, product discovery, PRD writing, UAT

Analysis: Product analytics (ReTA, County), BI reporting, KPI tracking, A/B testing, hypothesis testing, root cause analysis, market and primary research, Firebase Crashlytics

Technical: SQL, Kotlin, Java, JavaScript, Node.js, REST APIs, Firebase, AWS, Python, C++

Tools: Jira, Confluence, Figma, Excel, Git, GitHub, Bitbucket, Jenkins, Android Studio, Slack

CERTIFICATIONS & ACHIEVEMENTS

Certifications: International Institute of Business Analysis (IIBA), 2026 · AWS Academy Graduate, 2023

Achievements: Gold Medal, Xperi Inc. employee recognition award (2025) · Winner, internal ideation challenge (2023)